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## FROM

## PUBLISHER'S DESK

- ❖ The second Librarians' Meet was held at the Consumer Education and Research Centre (CERC) on 18<sup>th</sup> September 2010.

CERC is the leading consumer rights organization in India. It is a non profit, non government body, dedicated to the protection and promotion of consumer interests through active use of research, media, law, advocacy and information dissemination. A visit to this unique organization and its laboratories where the products are tested was indeed interesting. A Report of this Meet is included.

- ❖ Useful and informative lectures and discussions on the "Future of Libraries" were held at the M. S. University of Baroda on 15<sup>th</sup> September 2010. Also a panel discussion on "Libraries in the 21<sup>st</sup> Century" was conducted on 16<sup>th</sup> September 2010 at the Department of Library and Information Science, M. S. University of Baroda. A Report covering this important program is given in this issue.
- ❖ The world Digital Library has been developed by the U. S. Library of Congress, together with contributions by partner institutions in many countries. It contains many new and innovative features and goes to show the impact of collaborative work.
- ❖ The topic for the Librarians Day Seminar to be held in

for latest

## Activities/Programmes ADINET

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### FORTHCOMING EVENTS

- o **Librarians' Meet**  
Saturday 12th February 2011 at  
Gyanmandir, Koba-Tirth, Koba,  
Gandhinagar
- o **One-Day Workshop on KOHA**  
26th February 2011  
organised by the ADINETYuva
- o **Librarians Day August 2011**

August 2011 is finalized now – it is "Networking of Libraries in Gujarat for Resource Sharing". Both city-wise and subject-wise networks need to be established and strengthened systematically keeping larger interest of the societal development of Gujarat in mind. The papers submitted for this Seminar, could then be based on this work. It would be easier to prepare Networks if librarians came together to collaborate and cooperate.

## REPORT ON

## One Day Meeting

### Librarians' Meet held at CERC, on 18<sup>th</sup> September 2010 – A Report

The 2nd Meet of the Librarians' Meeting Series was held at Consumer Education and Research Centre on 18<sup>th</sup> of September 2010. About 40 professionals from Library and Information Centres attended this Meeting.

The program started with a brief introduction by Mrs Pragnya Pathak (Librarian, IPR Library) and Mrs Rhoda Bharucha (Hon. Director, ADINET).

Mr P.V.Mehta, the Librarian of CERC welcomed all the participants and gave a brief introduction about the origin, history and present status of CERC. He mentioned that the Institution is only one of its kind in India and next to Japan in Asia which looks after Consumer Interests. Participants were shown a short film on consumer education and research, which also depicted the functions and responsibilities of CERC.



This was followed by a talk on "Bibliographic Control in India" by Mr. P.C. Shah, Ex. Manager NICTAS, ATIRA and Ex. Hon. Director ADINET. He informed that even though India is the largest producer of books in the world and 3<sup>rd</sup> after UK and USA in the production of English Literature, we do not have enough bibliographic control tools. Two Legislations have been enacted, but are not followed strictly. Even after following the Press and Registration of Books Act (1867) and Delivery of Books and Newspapers Act (1954), we do not have an exact record of how many books are being published every year in different subjects and different languages in the country. There is no comprehensive Directory of Publishers that can be referred to. He suggested various solutions to tackle the issues, e.g. amalgamation of currently practised Acts; preparation of a comprehensive Directory of Publishers; renaming the present Copyright Section of each State as Department of Copyright or Department of Bibliographic Control; funded by Central Govt.; Dept. of Copyright should get 10 copies of each book published and they should be sent to the State and National Libraries; publishers should be exempted from postal charges for this purpose as an incentive; increasing the penalty amount for non-deposition from Rs.50/- to Rs.5000/- etc.

This very informative talk was followed by a visit to the Electrical Lab at CERC, where various consumer products are being tested for their performance and the claims made by the manufacturers.

The second session started with an introduction to ADINET YUVA, presented by Mr Viral Navik (IIM-A). The group is a part of ADINET, founded on 14<sup>th</sup> August 2010, and comprises of about 85 young enthusiasts from the field of Library and Information Science. Mr Navik discussed the aims and objectives of the group as well as its future plans which includes support to "Vanche Gujarat" initiative.

The next talk was about the "Complementary Program for Library and Information Studies" by Mr. Bharat Choudhary (PDPU) and Mr. Shravan Kumar (IPR). This is a program planned by ADINET YUVA, meant to help the students and professionals in understanding new and upcoming subjects/topics, which are not covered by the textbooks.

After this presentation, Mr. Satish Deshpande initiated a very interesting and professional discussion on the changing needs and responsibilities of LIS professionals. His presentation emphasized the increasing importance of IT knowledge and management skills required in the field.



The last talk was a work report of the ADINET's task force on comparison of Library Software by Mr. Shravan Kumar. He described the main features which should be used in process of software selection. Mr. Shailesh Yagnik took this opportunity to convey how his library had involved the MICA students in marketing their library services.

Rapporteur: Mrs. Shilpa Khedkar (IPR)

## A Report on America Day

### Lecture and Panel Discussion at Department of Library and Information Science, the Maharaja Sayajirao University of Baroda, Vadodara

As a part of celebration of the America Days, the American Centre Mumbai in collaboration with the Department of Library and Information Science, the Maharaja Sayajirao University of Baroda organized a presentation on "The Future of Libraries" on 15<sup>th</sup> September and a panel discussion on "Libraries in the 21<sup>st</sup> Century" on 16<sup>th</sup> September 2010 at Smt. Hansa Mehta Library's Seminar Room.

Ms Usha Sunil, Director, the American Library, Mumbai gave a presentation on "The Future of Libraries". She explained the changing role of books, librarians, libraries and the impact of web 2.0 on libraries. According to her the routine work of library like acquisition, technical processing etc. have become very easy in this era. Now we can download full bibliographic records from various library catalogues like Library of Congress or Worldcat. Amazon has made it very easy for librarians to acquire books that are not available with local vendors. With the innovation of Information technology in libraries, a librarian has become a cyberarian. She also suggested that all library professionals must read at least one library journal to remain updated and should become a member of at least one library association.

Ms Swati Patel, the Assistant Cultural Affairs Officer in American Centre, Mumbai, led the Panel Discussion. Dr. Shyama Rajaram, I/c Head of the Department of Library and Information Science, M S University of Baroda moderated the session. The panel consisted of

# ADINET YUVA

## An Initiative step to join professionals & professionalism

The second ADINET – Yuva group meeting was held on 18<sup>th</sup> December 2010 at ADINET.

Since it is important to conduct training programs & workshops for L.I.S. professionals, the main aim of this meeting was to discuss the details for conducting a workshop. After a lengthy discussion, the group decided to conduct a one-day workshop on Koha on 26<sup>th</sup> Feb. 2011.

Another main issue for discussion proposed by Mr. Mallikarjun Dora, IIM-A was the NET/SLET/SET preparation for students who wish to undertake these exams. The Yuva group members plan to prepare a proper format of the syllabus & conduct topic-wise lectures. One member will be responsible for one topic, hence the work load will be distributed.

The ADINET group also plans to organize library outreach programs in remote areas. A bank of subject experts & also of volunteers who would like to volunteer their time is being developed.

Reported by Manju Yadav, SLS, PDP, Gandhinagar

## NEWS

### Useful Information

#### World Digital Library

The World Digital Library (WDL) makes available on the Internet, free of charge and in multilingual format, significant primary materials from countries and cultures around the world.

The WDL makes it possible to discover, study, and enjoy cultural treasures from around the world on one site, in a variety of ways. These cultural treasures include, but are not limited to, manuscripts, maps, rare books, musical scores, recordings, films, prints, photographs, and architectural drawings.

Items on the WDL may easily be browsed by place, time, topic, type of item, and contributing institution, or can be located by an open-ended search, in several languages. Special features include interactive geographic clusters, a timeline, advanced image-viewing and interpretive capabilities. Item-level descriptions and interviews with curators about featured items provide additional information.

A team at the U.S. Library of Congress developed the WDL, with contributions by partner institutions in many countries; the support of the United Nations Education, Scientific, and Cultural Organization (UNESCO); and the financial support of a number of companies and private foundations.

#### Key Features

Quantity remains a priority

Consistent metadata

Description of the Item, written by curators and experts

Multilingualism (Arabic, Chinese, English, French, Portuguese, Russian, and Spanish)

State-of-the-art tools and technologies

five panellists besides, Dr. Shyama, Dr. Sanghmitra Pradhan and Ms Bhakti Gala (Faculty of Dept of LIS, MSU), Ms Juin Dutta (Librarian, Navrachana International School, Baroda) and Mr. Nishat Kazi (Librarian, Centre of Contemporary Theory, Baroda).

The panel discussion was centred on the articles on libraries in the 21<sup>st</sup> century, which featured in the "Article and Web Alert" March/April 2010, published by American Library. Dr. Shyama initiated the discussion by describing how librarians were heading into the digital world. In the first part of the discussion she observed that panellists were presenting the views of the authors of the article.

Dr. Sanghmitra Pradhan highlighted Google Library Project. Dr. Pradhan said that since announcement of Google Library Project, it has faced many litigations and still undergoing trials. But in February 2010 some compromise came between copyright-holders and Google and we can expect the issue would be solved at the earliest. She briefly touched the Public Access Technology (PAT) in public libraries followed by statistics of a research conducted on 35 libraries in the USA.

Ms Bhakti Gala talked about ripple effects in present libraries. She emphasized on outreach activities. She said we can't wait for the users to come to the library, so the libraries will have to reach where users are. Through outreach activities and programmes we can fulfil our objectives. In addition to the ripple effect she also discussed the report of Institute of Museum and Library Services, 2009, that Libraries and Museums play an important role in spreading awareness and developing a variety of skills required in 21<sup>st</sup> century people.

Ms Juin Dutta mentioned that it was the duty of senior and experienced librarians to keep junior librarians abreast of the new developments and to enrich them with their experiences. She also talked about the gifted readers in the library and the duty of librarians towards them.

Mr. Nishat Kazi threw some light on changing trends in the reading habits of people. He discussed about the new reading devices and how these devices are proliferating new reading habits. He talked about Amazon's Kindle that is the most popular e-book reader. He emphasised that serving books physically is not enough. With the development of technological skill among the current generation of readers, libraries need to provide services encompassing new formats.

Dr. Shyama's resplendent discussion on library data and metadata models drew attention to the semantic web and the new emerging trends in metadata. She brought to light the fact that users are not using libraries as their primary source of information. They favour web over the library. So there is a need to transform library data so that it can become part of World Wide Web. RDA that is an implementation of FRBR model perhaps would lead the way for more modern way of metadata development.

The audience was extremely interactive in the question-answer session. The audience consisted of students, faculty members, young librarians from Baroda and even outside Baroda and citizens of Baroda. Senior citizens and in fact an octogenarian also enthusiastically participated in the discussions.

Reported by Mr. Pawan Agarwal, Ph.D. Student, D.L.I.S., M. S. Univ.

Centralized tool with a translation memory  
It is appealing to nontraditional users  
Digital library technical development:  
Collaborative network:  
Openness (access to content; technology transfer for capacity building)  
For more Information : [www.wdl.org](http://www.wdl.org)

### **Digital information in India to grow 60-fold by 2020 : EMC**

BS Reporter / Mumbai September 10, 2010, 0:44 IST

India's share of digital information is expected to grow 60-fold by 2020, driven by the roll-out of 3G and Digital BWA networks, digitisation of television networks, and increased technology adoption among individuals, small and medium enterprises, enterprises and in Government services like the Unique ID project, Census, among others, said a study.

The findings of 'The Digital Universe in India' sponsored by EMC, provider of information infrastructure technology, stated that India's 2010 tally for digital information equals information stored in 2.5 billion iPads of 16GB.

"The digital information explosion will create significant challenges for India's CIOs and IT managers for two reasons. First, enterprises have responsibility for the storage, protection and management of 80 per cent of the digital universe's data, and this liability will only increase as social networking and Web 2.0 technologies continue to impact the enterprise," said Manoj Chugh, President, EMC India and SAARC and Director of Global Accounts for EMC Asia Pacific and Japan.

"Second, while digital information will grow 60-fold, enterprise investments in IT and staffing will grow only in single digits. The cumulative effect is driving CIOs to transform traditional infrastructures into private cloud data Centres that offer internal and external customers IT as a service," he added.

He further added that: "The digital information deluge will translate into a significant market opportunity in India over the next decade. This is why EMC continues to invest in scaling its operations as a part of its previously announced \$2 billion investment commitment through 2014."

source:<http://www.business-standard.com/india/news/digital-information-in-india-to-grow-60-fold-by-2020-emc/407616/>

## **LIBRARIANS DAY SEMINAR**

### **TWENTY ELEVEN**

ADINET will be celebrating Librarians' Day in the month of August 2011.

The seminar theme is "Networking of Libraries in Gujarat for Resource Sharing".

The sub-themes are :

- o Need and Importance of Networking
- o Areas of Collaboration : Activities and Services
- o Technology Aspects
- o Skills and Competencies Required for Networking

It is important that both subject-wise and city-wise

networks be prepared. The papers prepared for this Seminar, could then be based on this work. Only papers containing original work will be accepted.

At present there is an unprecedented growth in educational institutions in Gujarat. This growth is not only in higher education institutions like colleges and universities, but also at the school level. The library facilities in many of these educational institutions are at the primary stage.

Information & Library Network (INFLIBNET) Centre, an autonomous (IUC) of University Grants Commission has started many initiatives. Two of the important ones are:

- **National Library and Information Services Infrastructure for Scholarly Content (N-LIST):** Extending e-Resources ( 2100 e-journals and 51000 e-books) to colleges in INDIA (<http://nlist.inflibnet.ac.in>)
- **Shodhganga** – A national repository of Theses & Dissertation. It contains over one thousand one hundred full text theses.

Also the Government of Gujarat has started initiatives like the Knowledge Consortium of Gujarat which has several objectives, some of which are :

- To provide a robust platform for extensive resource sharing and dissemination of knowledge.
- To connect all universities, colleges, research institutions and libraries of the state with national and international knowledge networks.
- To act as a Resource Centre by preparing various databases.

There is a deluge of information and the cost of procuring and processing it has been steadily increasing. Hence the need and importance of library networking for information resource sharing and related activities is now well recognized. A large number of library resource sharing networks both national and city based have been started in India since the last two decades.

The need to develop and support libraries, as they are one of the most important resources of our country is well realized, however this needs to be implemented on a large scale. LIS professionals need to interact, join hands and work together for it is well known that Technology + Teamwork = Transformation.

Libraries are storehouses of knowledge and do play a crucial role for over all growth and development in all fields :-

- o To enhance the quality of education
- o To provide information and ideas to function successfully in one's field of work.
- o To help human resource development.
- o To increase productivity for economic growth.
- o To induce thirst for knowledge, and many more.

Libraries are therefore important partners in the process of development.

All LIS professionals who wish to submit papers for this seminar are requested to do so before the end of May 2011. Only Original Works with Abstract and Bibliographical References are expected to maintain professional standards.

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ADINET NEWS LETTER is published by Smt. Rhoda Bharucha  
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