

# CUCOLIS

(CURRENT CONTENTS FOR LIBRARY  
AND INFORMATION SCIENCE)

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## Preface

CUCOLIS is specially for Indian **Library and Information Science professionals** to enable them to update their professional skill and knowledge. The latest articles published in the field of Library and Information Science in India and abroad gives information about what is new, so that active Indian Library and Information professionals DO NOT

- Miss various types of professional opportunities.
- Miss out on much needed information for professional development.
- Work unnecessarily, when you need LIS information.
- Waste time, money & energy in searching for information.

ADINET helps the **readers of CUCOLIS to get full text**, on request, for their personal and research use.

We welcome suggestions and comments from our readers.

We are thankful to the Director INFLIBNET Centre, & all INFLIBNET staff for their continuous support for various activities of ADINET.

All members who have not renewed their personal and / or institutional membership of ADINET for financial year 2009 – 2010 are requested to do so. Please also renew your CUCOLIS subscription.

The **Life Membership Fee** for individuals who wish to become Life Members of ADINET, is Rs 1200/- **The annual membership** fee is now Rs 300/-

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**March -2009**

**Publisher**

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**Author:** Carol Tenopir, Donald W. King, Sheri Edwards, Lei Wu  
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- 8 **Title:** Scholarly e-books: the views of 16,000 academics: Results from the JISC National E-Book Observatory  
**Author:** Hamid R. Jamali, David Nicholas, Ian Rowlands  
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**Author:** Suzie Allard  
**Keywords:** Information centres, Internet, Library management, Strategic planning
- 128 **Title:** Libraries' role in equalizing access to information  
**Author:** Susan E. Russell, Jie Huang  
**Keywords:** Communication technologies, Computers, Internet, Knowledge sharing, Libraries

- 129 **Title:** Performance evaluation: A case study of Lee Kong Chian Reference Library, National Library of Singapore  
**Author:** Lin Mui Law, Vicky Xiaohang Gao, Hui Ling Ng  
**Keywords:** Libraries, Performance appraisal, Performance management, Reference services, Singapore
- 130 **Title:** Internationalization in higher education and global access in a digital age  
**Author:** Ellen H. Hammond  
**Keywords:** Academic libraries, Digital libraries, Higher education, International cooperation, Service delivery
- 131 **Title:** Information and digital literacy: a stumbling block to development?: A Pakistan perspective  
**Author:** Kanwal Ameen, G.E. Gorman  
**Keywords:** Developing countries, Disadvantage groups, Education, Information literacy, Pakistan

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**Author:** Rajesh Singh  
**Keywords:** Customer satisfaction, Finland, Information services, Library management, Market orientation, Organizational culture
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**Author:** Aristeidis Meletiou, Anthi Katsirikou  
**Keywords:** Human resource management, Knowledge mining, Quality indicators, Strategic planning
- 134 **Title:** Towards an assessment of strategic credibility in academic libraries  
**Author:** Gail Staines  
**Keywords:** Academic libraries, Annual reports, Communication, Strategic planning
- 135 **Title:** Catalytic role of information literacy in educational change: a case study of University of Delhi  
**Author:** Shashi P. Singh  
**Keywords:** Communication technologies, India, Information literacy, Skills, University libraries
- 136 **Title:** On the future of library operations research  
**Author:** Jonathan Warwick  
**Keywords:** Academic libraries, Operational research, Problem solving
- 137 **Title:** Library collections contribute to doctoral studies: Citation analysis of dissertations in the field of economics and administration  
**Author:** Mirja Iivonen, Ulla Nygrén, Anu Valtari, Tanja Heikkilä  
**Keywords:** Collections management, Doctorates, Electronic media, Finland, Reference services

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**Author:** Warraich, Nosheen Fatima



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**Author:** Moghaddam, Alireza Isfandyari
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**Author:** Fernandez, Peter

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**Author:** David McMenemy  
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**Author:** Nicholas Joint  
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**Author:** Noorhidawati Abdullah, Forbes Gibb  
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- 145 **Title:** Unlocking the relationship between market-orientation and service performance  
**Author:** Rajesh Singh  
**Keywords:** Customer satisfaction, Information services, Library management, Market-orientation, Service performance
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**Author:** Jon Warwick  
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**Author:** Perpetua S. Dadzie  
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**Author:** Nicholas Joint  
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**Author:** Portia Bowen-Chang, Yacoob Hosein  
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**Author:** Amanda K. Gluibizzi  
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**Author:** Peggy Sisselman  
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**Keywords:** Communication technologies, University libraries, Worldwide web
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- 156 **Title:** The case for video games in libraries  
**Author:** Suellen S. Adams  
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- 157 **Title:** Go back to start: gathering baseline data about gaming in libraries  
**Author:** Scott Nicholson  
**Keywords:** Indoor games, Public libraries, Video games
- 158 **Title:** Making games seriously: Creating a peer designed video game for use in library promotion and instruction  
**Author:** Carl Cross  
**Keywords:** Children (age groups), Product design, Public libraries, Video games, Youth
- 159 **Title:** Crashing the Facebook party: One library's experiences in the students' domain  
**Author:** Jamie M. Graham, Allison Faix, Lisa Hartman  
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- 160 **Title:** Untangling the relationship between libraries, young adults and Web 2.0: The necessity of a critical perspective  
**Author:** Lucia Cedeira Serantes  
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**Author:** Anne Goulding  
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- 168 **Title:** IFLA WLIC 2008 Quebec City, Canada  
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**Author:** Norm Medeiros  
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**Author:** Matthew Cockerill  
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**Author:** Elisavet Chantavaridou  
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**Author:** Theodora A. Bakker, Marcus A. Banks  
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**Author:** Eun G. Park, Claudia Mitchell, Naydene de Lange  
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**Author:** Mike Thelwall  
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**Author:** Samuel Kai-Wah Chu  
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**Author:** Juan L. Gandía  
**Keywords:** Corporate governance, Disclosure, Internet, Spain
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**Author:** Hsin Hsin Chang, Su Wen Chen  
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**Author:** Kun Chang Lee, Melih Kirlidog, Sangjae Lee, Gyoo Gun Lim  
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- 187 **Title:** How many web-wide search engines do we need?  
**Author:** Peter Jasco  
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- 188 **Title:** Professional community networks: Has f2f gone the way of Morse code?  
**Author:** G.E. Gorman  
**Keywords:** Communication technologies, Face-to-face communications, Online operations, Virtual work
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**Author:** J. Alberto Castañeda, Miguel A. Rodríguez, Teodoro Luque  
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**Author:** Eric Zimmerman, Judit Bar-Ilan  
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**Author:** Jin Zhang, Dietmar Wolfram  
**Keywords:** Health services, Information searches, Information systems, Obesity, Online catalogues, United States of America
- 192 **Title:** MySpace comments  
**Author:** Mike Thelwall  
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**Author:** Alan D. Smith  
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**Author:** Lan Anh Tran  
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**Author:** Che-Chern Lin, Hung-Jen Yang, Lung-Hsing Kuo  
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**Author:** Marica Starešinic, Bojana Boh  
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**Author:** Magdalini Vasileiou, Richard Hartley, Jennifer Rowley  
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**Author:** Jo Williams  
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**Author:** Ashley Beamer  
**Keywords:** Cataloguing, Databases, Libraries, Maps
- 202 **Title:** An integrated library platform: Wales' approach to delivering digital information and resources nationally  
**Author:** Paul Bevan, Alyson Tyler  
**Keywords:** Digital libraries, Wales

- 203 Title:** Chinese localisation of Evergreen: an open source integrated library system  
**Author:** Qing Zou, Guoying Liu  
**Keywords:** Canada, Information retrieval, Language, Library management, Library systems, Software engineering
- 204 Title:** Modelling and implementation of catalogue cards using FreeMarker  
**Author:** Jelena Radjenovic, Branko Milosavljevic, Dusan Surla  
**Keywords:** Cataloguing, Computer software, Java, Library management, Serbia
- 205 Title:** A personalised information support system for searching portals and e-resources  
**Author:** B.S. Sirisha, V.K.J. Jeevan, R.V. Raja Kumar, A. Goswami  
**Keywords:** Data collection, Higher education, India, Information retrieval, Modelling
- 206 Title:** Library consortia in developing countries: an overview  
**Author:** Golnessa Galyani Moghaddam, V.G. Talawar  
**Keywords:** Developing countries, India, Knowledge sharing, Libraries, Purchasing groups, Services

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**Author:** E. Stewart Saunders  
**Keywords:** Data analysis, Quality management, Strategic planning, University libraries
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**Author:** Jocelyn S. Duffy, Damon E. Jaggars, Shanna E. Smith  
**Keywords:** Customer service management, Multivariate analysis, Quality management, University libraries
- 209 Title:** Library assessment on a budget: Using effect size meta-analysis to get the most out of the library-related survey data available across campus  
**Author:** Eric Ackermann  
**Keywords:** Academic libraries, User studies, Statistical analysis
- 210 Title:** How you can evaluate the integrity of your library service quality assessment data: Intercontinental LibQUAL+® analyses used as concrete heuristic examples  
**Author:** Bruce Thompson, Martha Kyrillidou, Colleen Cook  
**Keywords:** Customer services quality, Libraries, Quality assessment, Quality management
- 211 Title:** LibQUAL+® (library quality), ProSeBiCA (development of new library services by means of conjoint analysis), and CAPM (comprehensive access to printed materials)  
**Author:** Sayeed Choudhury, Martha Kyrillidou, Fred Heath, Colleen Cook, Bettina Koeper, Reinhold Decker  
**Keywords:** Group decision support systems, Information services, Libraries, Quality
- 212 Title:** When the evidence is not enough: Organizational factors that influence effective and successful library assessment  
**Author:** Steve Hiller, Martha Kyrillidou, Jim Self  
**Keywords:** Assessment, Decision making, Libraries, Organizational analysis

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**Author:** Bruce Thompson, Martha Kyrillidou, Colleen Cook  
**Keywords:** Information services, Quality assessment, Service quality assurance, Surveys
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**Author:** S.M. Zabed Ahmed, Md. Zahid Hossain Shoeb  
**Keywords:** Bangladesh, Information services, Service quality assurance, SERVQUAL, University libraries
- 215 **Title:** Libraries, telecentres and cybercafés: An international study of public access information venues  
**Author:** Ricardo Gomez, Rucha Ambikar, Chris Coward  
**Keywords:** Communication technologies, Information services, Internet
- 216 **Title:** The efficiency of Estonian central public libraries  
**Author:** Peep Miidla, Konrad Kikas  
**Keywords:** Decision making, Estonia, Library management, Public libraries, Resource efficiency

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- 217 **Title:** New thoughts on library outreach to international students  
**Author:** Yunshan Ye  
**Keywords:** Academic libraries, Culture, Information services, Overseas students, Students
- 218 **Title:** Using effective listening skills with international patrons  
**Author:** Dawn Amsberry  
**Keywords:** Academic libraries, Listening, Overseas students, Reference services
- 219 **Title:** Forging inroads between libraries and academic, multicultural and student services  
**Author:** Emily Love, Margaret B. Edwards  
**Keywords:** Information literacy, Information services, Library instruction, Partnership, Students
- 220 **Title:** The expanding library wall: Outreach to the University of Tennessee's multicultural/international student population  
**Author:** Mark A. Puente, LaVerne Gray, Shantel Agnew  
**Keywords:** Academic libraries, Information services, National cultures, Students
- 221 **Title:** Academic librarian and English composition instructor collaboration: A selective annotated bibliography 1998-2007  
**Author:** Michael Mounce  
**Keywords:** Academic staff, Information literacy, Librarians
- 222 **Title:** Assessing the TIP online information literacy tutorial  
**Author:** Bryan Tronstad, Lori Phillips, Jenny Garcia, Mary Ann Harlow  
**Keywords:** Academic libraries, Assessment, Information literacy, Tutorials



- 223 Title:** Full-text articles: faculty perceptions, student use, and citation abuse  
**Author:** Bonnie Imler, Russell A. Hall  
**Keywords:** Electronic journals, Library users, Print media, Reading, Students, User studies
- 224 Title:** Key issues surrounding virtual chat reference model: A case study  
**Author:** Gang (Gary) Wan, Dennis Clark, John Fullerton, Gail Macmillan, Deva E. Reddy, Jane Stephens, Daniel Xiao  
**Keywords:** Academic libraries, Reference services, Service levels
- 225 Title:** Using Meebo's embedded IM for academic reference services: A case study  
**Author:** William Breitbach, Matthew Mallard, Robert Sage  
**Keywords:** Communication technologies, Information services, Library systems, Online operations, Reference services
- 226 Title:** Where have all the government documents librarians gone?: Moving beyond collections to information literacy  
**Author:** Thura Mack, Janette Prescod  
**Keywords:** E-learning, Human resource management, Librarians, Reference services, Training methods
- 227 Title:** Sufism: a guide to essential reference resources  
**Author:** Danilo Francesconi  
**Keywords:** Islam, Librarians, Reference services, Students

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