



Value Added Services by Librarians

-Kina Khimani,

Head-Ahmedabad Information Resource Centre



Because we live in a world of

INFORMATION OVERLOAD



Impossible to
preserve / share
information in
print form





- Billions of people use internet
- Libraries - Guide users access it
 - Ensures access to bridge digital divide

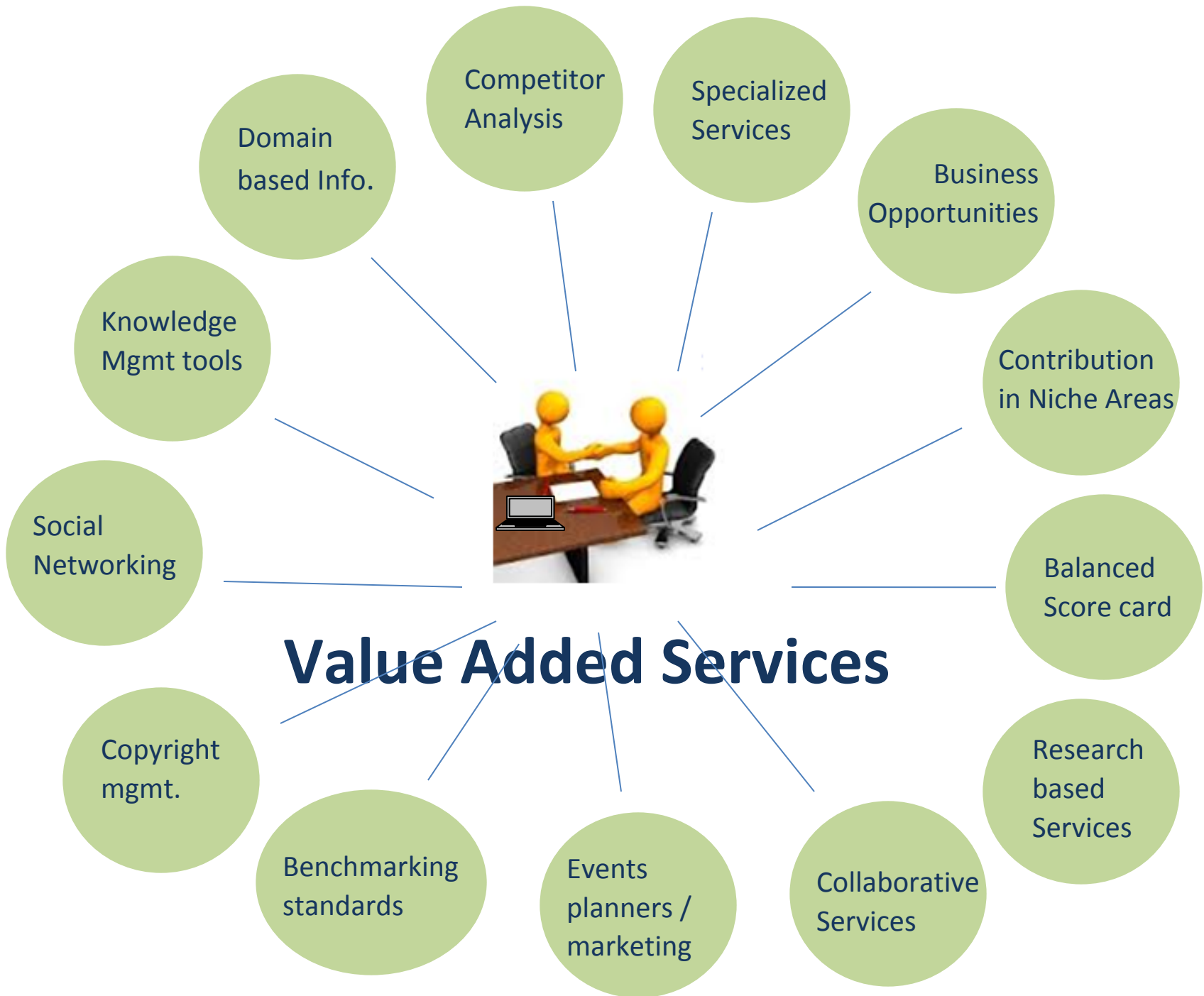




Library professionals
sort, assess, collate
and package
information



Value Added Services



Domain based Info



Know their capabilities, objective, etc.

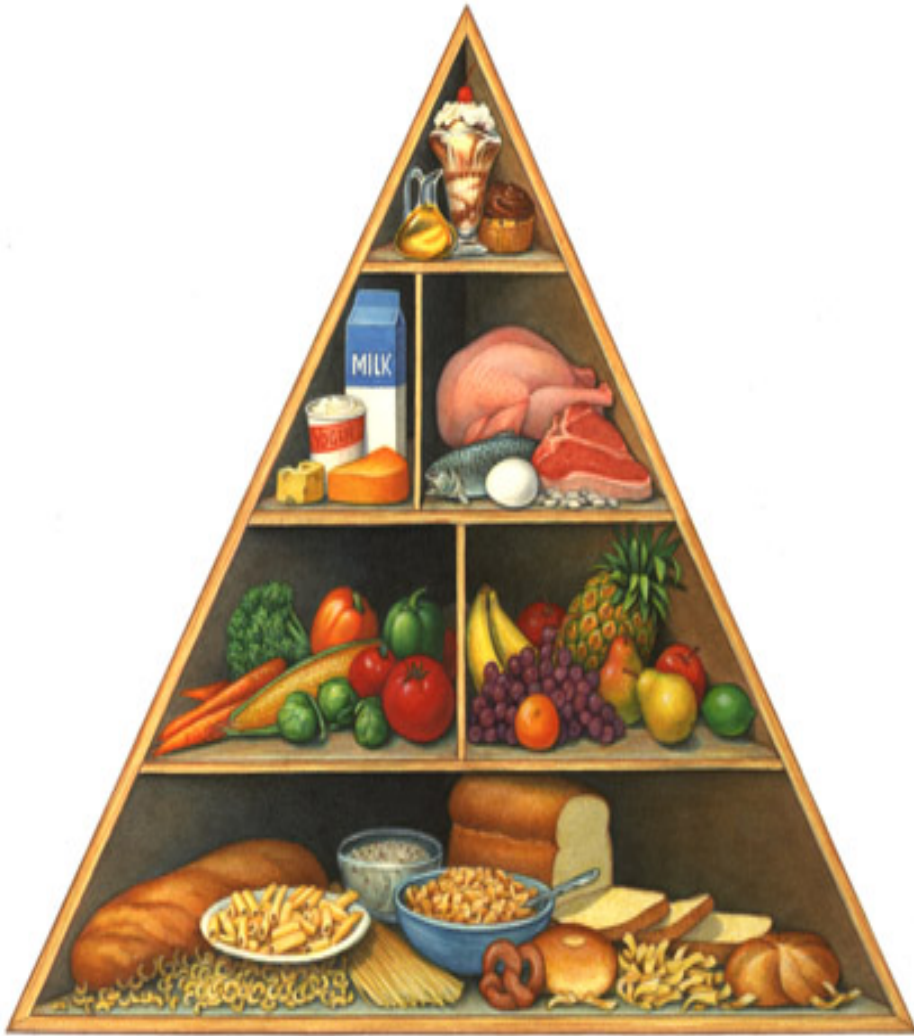
Track Latest News and Analyst Reports

Identify Competitors

Research on IT Infrastructure, IT Spending, SWOT Analysis, etc

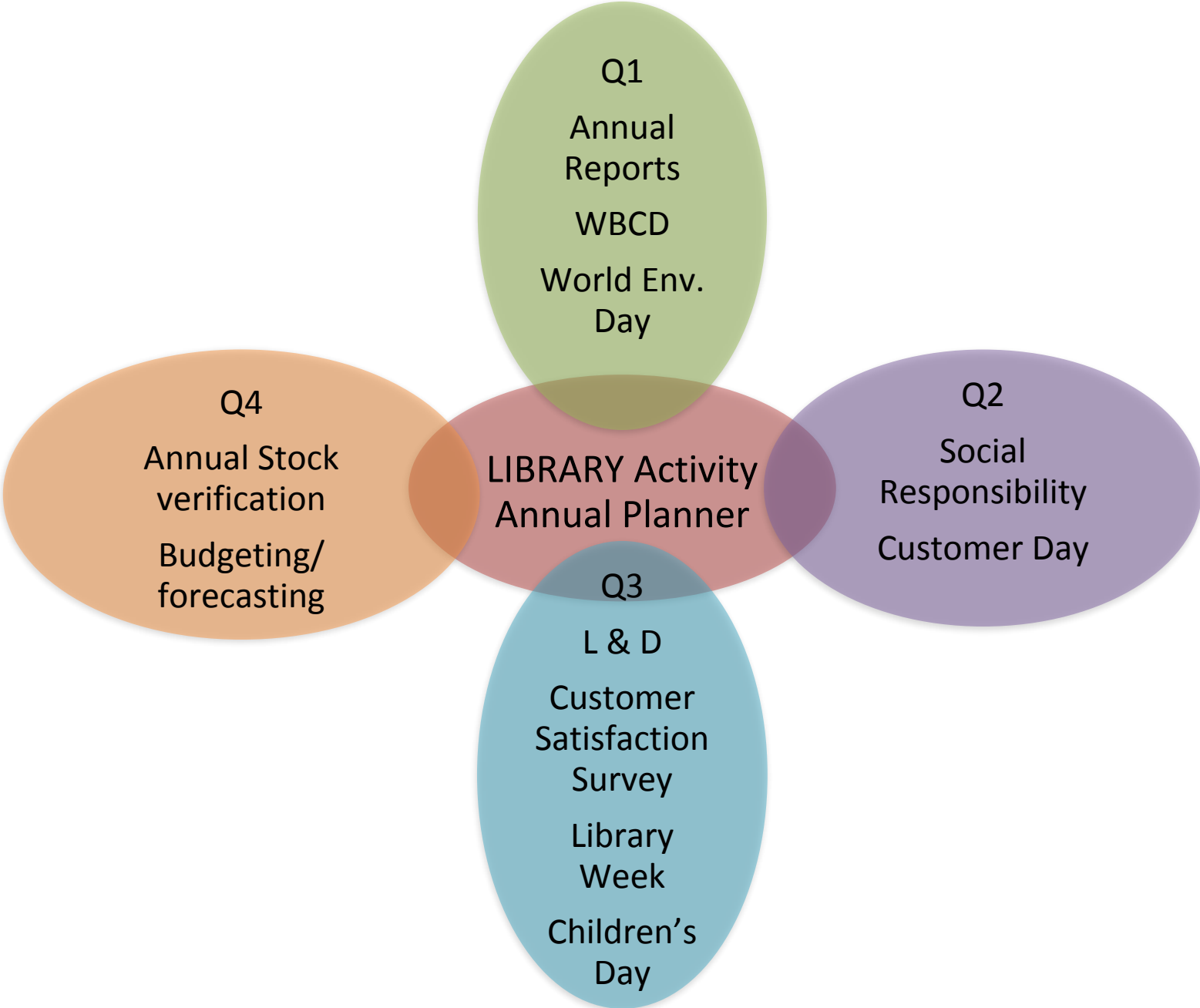
Track Business Opportunities

Balanced Diet Vs Balanced Score Card



Balanced Score Card





Q1

Annual Reports
WBCD
World Env. Day

Q2

Social Responsibility
Customer Day

Q3

L & D
Customer Satisfaction Survey
Library Week
Children's Day

Q4

Annual Stock verification
Budgeting/forecasting

LIBRARY Activity
Annual Planner





Finance



TEAM WORK



Technology

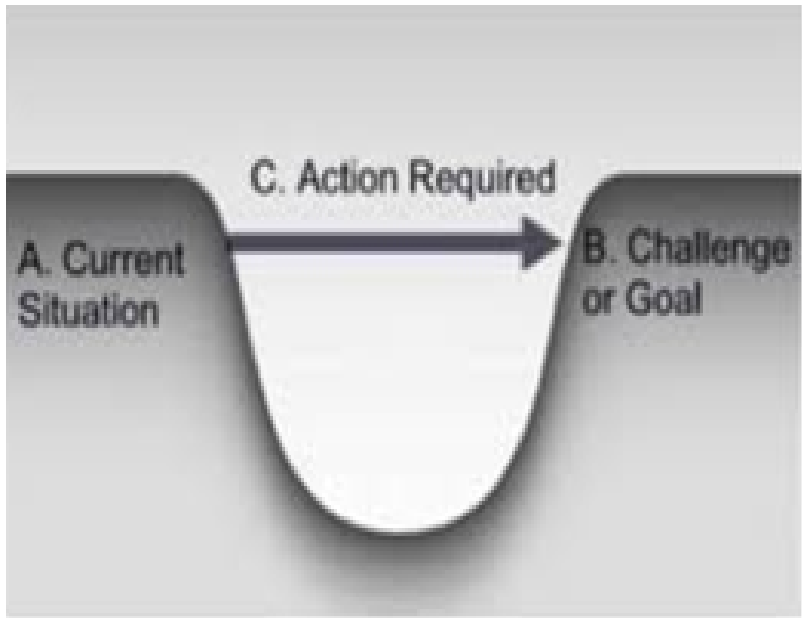


L & D



Internal Processes





what	how	who	when

action plan



I acknowledge google.com for images appropriate for this presentation.

The logo for Google Images, featuring the word "Google" in its multi-colored font with "images" in a smaller, blue font below it.



*Thanks
to you all!*